

Artwork Requirements

1.) WE ACCEPT FILES FROM THE FOLLOWING PROGRAMS (CS6 or earlier versions):

- ADOBE ILLUSTRATOR
- ADOBE PHOTOSHOP
- ADOBE INDESIGN

2.) If you use a program not listed above,
Save/export files in one of the following:

Formats (listed in order of preference):

- A. PDF
- B. EPS
- C. AI
- D. TIFF
- E. JPEG

3.) DO NOT SEND:

- X. Quarkexpress
- X. Publisher
- X. Corel Draw
- X. Powerpoint or Pagemaker files.

WE CAN NOT OPEN THEM

4.) When sending vector artwork:

- Always remember to convert your fonts to outlines/curves.

5.) When using PMS colors, please use the "Solid Coated" PMS color book.

6.) Vector artwork is always preferred.

- 25-75ppi - Billboard Graphics
- 75-100ppi - Banner Graphics
- 200-300ppi - Graphics/Art/Photographs that will be viewed up close.

7.) Other media types accepted in the case of FTP upload error:

- FLASH-DRIVE
- DVD
- CD-ROM

8.) When sending file via snail-mail, please include:

- THE COMPANY NAME
- CONTACT NAME
- PHONE NUMBER

9.) For photographs - be sure to provide the photograph at the highest resolution possible.

Following these specs will reduce the chance of artwork issues holding up the order process.

If you have questions regarding the quality of your artwork:
Please contact artwork@materialpromotions.com prior to uploading your file.