

# Artwork Requirements

1.) WE ACCEPT FILES FROM THE FOLLOWING PROGRAMS (CS6 or earlier versions):

- ADOBE ILLUSTRATOR
- ADOBE PHOTOSHOP
- ADOBE INDESIGN

2.) If you use a program not listed above,  
Save/export files in one of the following:

Formats (listed in order of preference):

- A. PDF
- B. EPS
- C. AI
- D. TIFF
- E. JPEG

3.) DO NOT SEND:

- X. Quarkexpress
- X. Publisher
- X. Corel Draw
- X. Powerpoint or Pagemaker files.

\*\*\*WE CAN NOT OPEN THEM\*\*\*

4.) When sending vector artwork:

- Always remember to convert your fonts to outlines/curves.

5.) When using PMS colors, please use the "Solid Coated" PMS color book.

6.) Vector artwork is always preferred.

- 25-75ppi - Billboard Graphics
- 75-100ppi - Banner Graphics
- 200-300ppi - Graphics/Art/Photographs that will be viewed up close.

7.) Other media types accepted in the case of FTP upload error:

- FLASH-DRIVE
- DVD
- CD-ROM

8.) When sending file via snail-mail, please include:

- THE COMPANY NAME
- CONTACT NAME
- PHONE NUMBER

9.) For photographs - be sure to provide the photograph at the highest resolution possible.

-----  
Following these specs will reduce the chance of artwork issues holding up the order process.  
-----

If you have questions regarding the quality of your artwork:  
Please contact [artwork@materialpromotions.com](mailto:artwork@materialpromotions.com) prior to uploading your file.