

## Canvas Banners

Our "canvas" banners are printed on premium Solution Dyed Acrylic (SDA). SDA is made when the coloring pigment and UV stabilizers are infused into the fiber (solution) while it is in a liquid or viscous state. Solution dyeing imparts pigment throughout the fiber instead of only on the surface as in most dye processes. SDA has low moisture absorbency and dries quickly. SDA is also resistant to the degrading effects of ultraviolet sunlight and to actions of many chemicals and fumes. From SDA fiber, SDA yarn is made for weaving which is in both the warp and filling direction. Not all acrylic canvas is made this way. Be careful of cheaper imitations and make sure your banner manufacturer is using fabric that's woven with 100% SDA fibers.

Additionally, the UV stabilizers used in the manufacturing of our canvas keeps the sun from "dry rotting" the fabric.

This is when a fabric, exposed to the sun will lose strength to the point it can literally "turn to dust".

Solution-dyed acrylic is a natural at resisting stains and as a further enhancement we add stain release finishes making it even more stain resistant.

Our canvas is water water resistant and if your banners are kept clean they will not mildew. Unlike natural fibers, the characteristics of solution dyed acrylic fibers will not support the growth of mildew. However, mildew can and will grow on any surface that is dirty , so it is recommended, if possible, that if you change out banners, or remove them for certain seasons that you keep your banners clean and store they completely dry.

If possible, your canvas banners may be cleaned to prevent excessive dirt from accumulating. Simply brush off any loose dirt and rinse with lukewarm water. To clean, use a solution of lukewarm water (not exceeding 100 degrees Fahrenheit) and a mild natural soap such as Lux or Ivory. Rinse thoroughly to remove excess soap. Again, if storing banners, please insure they are completely dry before rolling and putting away.